1	BEFORE THE	
2	ILLINOIS COMMERCE COMMISSION	
3	IN THE MATTER OF:	
4	ComEd's 2008-2001 Energy) No. 07-0539	
5	Efficiency Portfolio) No. 07-0540) No. 07-0541	
6		
7		
8	Public Forum 160 North LaSalle Street	
9	Chicago, Illinois	
10	December 4, 2007	
11	Met pursuant to notice at 7:00 p.m.	
12	BEFORE:	
13	CHIEF PUBLIC HEARING OFFICER ROBERT R. BENSKO.	
14		
15		
16		
17		
18		
19		
20		
21	GULLIUM DEDODELME GOMPINE '	
22	SULLIVAN REPORTING COMPANY, by Tracy L. Overocker CSR	

1	$\underline{\mathbf{I}} \underline{\mathbf{N}} \underline{\mathbf{D}} \underline{\mathbf{E}} \underline{\mathbf{X}}$	
2		Da era
3	Presentation by:	Page
4	Sharon Hillman	6
5	Hans Detweiler	25
6	Statement by:	Page
7	Michael Stanch	41
8	Josh Jones	44
9	Anne McKibbin	49
10		1,5
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		

- 1 CHIEF PUBLIC HEARING OFFICER BENSKO: This is a
- 2 public hearing on the energy efficiency demand
- 3 response measures, ComEd Case No. 07-0540, DCEO Case
- 4 No. 07 0541.
- 5 Good evening and welcome to the
- 6 Illinois Commerce Commission's public hearing. I'm
- 7 Robert Bensko and I will have conducted three public
- 8 hearings in the energy efficiency and demand response
- 9 measures case for tonights event. The first was last
- 10 Tuesday in Springfield, last Thursday in Rockford and
- 11 tonight.
- 12 Tonight we would like to hear your
- 13 comments on two proposals currently before the ICC
- 14 regarding how ComEd and the State Department of
- 15 Commerce and Economic Opportunity can implement new
- 16 state policy requiring electric utilities to use
- 17 cost-effective energy efficiency and demand response
- 18 measures to reduce electric consumption.
- 19 Comments on anything other than the
- 20 subject matter tonight at hand will not be accepted.
- 21 If anyone has a complaint about service billing or
- 22 any other subject, I ask that you meet with a

- 1 representative from the company after the hearing or
- 2 call the Illinois Consumers Services Division at
- $3 \quad 1-800-524-0795.$
- 4 A new law requiring electric utilities
- 5 to use cost-effective energy efficiency and demand
- 6 response measures was approved by the legislature and
- 7 signed by the governor in August of this year.
- 8 Ameren, ComEd and the State Department of Commerce
- 9 and Economic Opportunity have filed plans to satisfy
- 10 the energy efficiency and demand response measures
- 11 and the ICC must approve those plans within the next
- 12 two months.
- 13 If you would like to comment on the
- 14 plans tonight, I will call your name in the order in
- 15 which you have signed up to speak. When called upon,
- 16 please state your name clearly and spell it for the
- 17 court reporter, who will make a transcript of all
- 18 comments presented tonight.
- 19 When you come up to speak tonight,
- 20 watch the cord that's there by the podium. Copies of
- 21 Ameren's, ComEd's and DCEO's plans are available on
- the ICC Web site at ICC.Illinois.gov and you can file

- 1 comments through our Web site as well. Energy
- 2 efficiency and demand response information is at the
- 3 top of the main page -- Web page and there are
- 4 directions on how to file comments.
- 5 The docket numbers in these cases are
- $6 \quad 07-0539 \text{ for Ameren, } 07-0540 \text{ for ComEd and } 07-0541 \text{ for }$
- 7 DCEO's plan. We will begin with a summary of the
- 8 plans from ComEd and the Department of Commerce and
- 9 Economic Opportunity before we take comments. If you
- 10 have questions, please reserve them until after the
- 11 briefings are concluded.
- 12 At this time, I'd like to ask Sharon
- 13 Hillman, vice president of marketing and
- 14 environmental programs, to begin. After the
- 15 conclusion of ComEd's presentations, Mr. Hans
- 16 Detweiler, deputy director of Energy and Recycling,
- 17 will present DCEO's plan and then there will be -- a
- 18 question-and-answer period will follow.
- 19 Are there any procedural questions
- 20 before we start?
- 21 (No response.)
- Seeing none, Miss Hillman.

1 PRESENTATION

- 2 BY
- 3 MS. SHARON HILLMAN:
- 4 Thank you for coming out on a snowy
- 5 night and I'm happy to be here to walk through
- 6 ComEd's programs. First of all, we wanted to set the
- 7 background for what were some of the policy
- 8 components of these programs and why we, at ComEd,
- 9 are so supportive of these programs, the legislation
- 10 that created them and why we're very -- working very
- 11 hard to bring these programs to our customers in the
- 12 state of Illinois.
- 13 In terms of understanding the impact
- of this plan on the state, the three-year portfolio
- will reduce energy consumption by about 1.2 million
- 16 megawatt hours by the end of the third year, which is
- 17 the same amount of energy it takes to power about
- 18 140,000 homes in one year. It will reduce peak load
- 19 by about 330 megawatts, that's equivalent to one very
- 20 large peaking facility or a freestanding one station
- 21 coal facility. It reduces carbon, equivalent to
- removing 100,000 cars from the road. And on a net

- 1 present value basis over the life of the measures in
- the program, it saves consumers \$155 million and
- 3 that's after all of the program costs.
- 4 The other thing that is significant is
- 5 that this legislation and this plan -- those plans
- 6 filed by ComEd and Ameren when combined will really
- 7 place Illinois at the forefront of energy efficiency
- 8 in this country. The state of Illinois, it could be
- 9 projected by year four be the second only to the
- 10 state of California in terms of megawatt hours saved
- on an annual basis and it really does position
- 12 Illinois and the providers of these services in
- 13 Illinois as national leaders. ComEd will rank third
- 14 amongst utilities in the nation in terms of delivery
- of its energy efficiency programs. Only -- the
- 16 utilities that will be larger at this point will be
- 17 Southern Gas Electric and Southern California, both
- of which have significantly more customers than
- 19 Commonwealth Edison.
- 20 Some of the background on the
- 21 legislation and the plan that we filed, you can see
- 22 here the first bullet point walks through how many

- 1 megawatt hours are the goal for ComEd and that's the
- 2 goal for the programs offered by the combination of
- 3 Commonwealth Edison and DCEO. ComEd manages about
- 4 75 percent of the portfolio, DCEO manages about
- 5 25 percent of the portfolio and as you'll see later
- on, DCEO programs are particularly targeted at the
- 7 public sector and other agencies that make sense
- 8 given DCEO's state leadership role.
- 9 In the legislation, there is a balance
- 10 between the goal and how much energy efficiency to
- 11 achieve and what we spend to do that. There's a
- 12 spending cap in the legislation that, in essence,
- 13 limits the increase to the customers' total bill,
- 14 both the energy component and the wireless component
- of their bill to half a percent and that half a
- 16 percent increases by half a percent for four years,
- 17 so that by the fourth year of the program, the
- 18 maximum spending impact on customers' bills will be
- 19 2 percent.
- 20 As I mentioned earlier, the net
- 21 benefits were bill reduction of the portfolio of
- 22 \$155 million over the life of the portfolio measures.

- 1 And in accordance with the Act, we filed our plan at
- the Commission on November 15th. It's a three-year
- 3 plan. As I will explain in more detail later, the
- 4 program roll out, assuming Commission approval in
- 5 February, the Commission has 90 days under the
- 6 legislation to review and approve the plan, we begin
- 7 in June of 2008 and gradually ramp up over the
- 8 three-year planning period.
- 9 Another components that is important
- is that programs will be offered to all customer
- 11 groups; residential small C&I, large C&I. There are
- 12 programs in there portfolio for all customers and
- 13 it's really our goal under this legislation to
- 14 achieve the kilowatt hours savings across all
- 15 customer groups and to do that at a minimal cost as
- 16 possible.
- 17 This really just recaps some of the
- information that you've already seen. What's
- 19 important on this slide is the estimated charge for
- 20 our customer. It is less than a tenth of a cent in
- 21 the first two years and grows to just over a tenth of
- 22 a cent per kilowatt hour over that time frame, and

- 1 impact on residential bills over the life of the
- 2 three years starts at under \$2.50 a year and rises to
- 3 a little closer to \$10 by the time you get to the
- 4 third year and that's before any benefits that the
- 5 customer would receive. For larger C&I customers,
- 6 the 400 KW to 1 megawatt customer group average bill
- 7 impact on annual basis could be around \$250 to a
- 8 little over \$700.
- 9 One of the things that was very
- important to ComEd, to DCEO and also to Ameren in the
- 11 process of putting together the plan was to have a
- 12 very open and transparent stakeholder process. We
- 13 held four very large meetings along with very many
- 14 one-on-one meetings with key stakeholders. This
- 15 slide outlines who some of the key stakeholders were
- 16 and these are largely parties that were involved in
- 17 the environmental community in the developmental
- 18 legislation, consumer advocates, large customer
- 19 representatives, municipalities, including the City
- 20 of Chicago and -- so it started with a very broad set
- 21 of input. We also brought in national experts for
- 22 our second stakeholder meeting. Illinois has been a

- 1 little lag in some of the other states, in particular
- on the West Coast and the East Coast, in the
- 3 implementation of its energy efficiency programs, so
- 4 there's a lot of expertise that we wanted to mime to
- 5 help us most effectively launch these programs, so we
- 6 brought in national experts. We also brought in
- 7 representatives from Excell Energy, which is a
- 8 utility in Minnesota, which has had utility energy
- 9 efficiency programs for many years. We wanted to
- 10 learn and incorporate all of that knowledge in our
- 11 program plan.
- 12 We had our final stakeholder meeting
- 13 just before the filing. That was an extremely broad
- 14 meeting and by the time we got to the fourth meeting,
- 15 we had over 400 hundred stakeholders registered in
- 16 our database as interested stakeholders that either
- 17 attended one of the meetings or asked for information
- 18 out of those meetings. The final meeting was much
- 19 broader in that we invited key infrastructure
- 20 suppliers such as lighting providers, consultants, et
- 21 cetera, who will be very key to developing the
- 22 delivery of the programs to customers as well as we

- 1 invited, in ComEd's case, all 19 of the retail
- 2 electric suppliers to the meeting.
- 3 This slide is meant to give you a high
- 4 level of understanding of how we think about these
- 5 programs and how the programs fall out by customer
- 6 type. One of the challenges here is that we need to
- 7 make this simple for customers. So our marketing
- 8 philosophy, which is based on best practices analysis
- 9 of energy efficiency programs across the country, is
- 10 to have customers phasing program solution sets. So
- 11 if you look under the program line what we -- we want
- 12 to make it easy for the customer where the customer
- 13 can come to a Web site or can call us and have
- 14 questions and say, What kind of customer am I? Oh,
- 15 I'm a residential customer, I go here, these are the
- 16 programs for our residential customers.
- 17 So the five buckets that we anticipate
- having as our market base to customers, at least
- 19 initially at a high level are residential, business,
- 20 nonprofit organizations fall in the category of
- 21 businesses as they are a C&I customer, public sector,
- 22 schools and low-income programs. As I mentioned

- 1 earlier, DCEO will manage about 25 percent of the
- 2 program funding and their main focus is in the public
- 3 sector, schools and the low-income programs.
- 4 Another item that I'd like to point
- 5 out here is that education and market transformation
- 6 is very key, especially since we're at a starting
- 7 point for this state and this is an area where we've
- 8 taken a fair amount of stakeholder input and we
- 9 continue to look for stakeholder input in this area
- 10 in our ongoing stakeholder processes which, as we
- 11 explained in our filing, our plan, that we plan to
- 12 continue to have an ongoing stakeholder process. The
- 13 stakeholder process didn't stop at the time of
- 14 filing, it will continue because stakeholder input
- will be even more critical once we begin program
- development and program launch.
- 17 And, so -- one of the areas also where
- 18 we had a lot of stakeholder inputted during our
- 19 process was the large buildings and for customers on
- 20 individual meters, access to data and having the
- 21 access to that data be part of the program. We heard
- 22 that. That is incorporated in our program plan to

- 1 make that available for building owners as well as
- 2 any customers that have individual meters who
- 3 participate in our energy efficiency programs will
- 4 have access to our automated energy insight on-line
- 5 program.
- I'm going to spend the next couple
- 7 slides talking specifically about each of the major
- 8 program budgets and buckets. You will notice that
- 9 not all programs will be launched in 2008. The
- 10 program years are a planned year that runs from June
- 11 to May. We will be launching in June 2008. The
- 12 programs that are less complex, geared towards
- 13 harvesting some of the low-hanging fruit of energy
- 14 efficiency in the state of Illinois, lighting -- I
- 15 have a lot of lighting emphasis because of the state
- of the development of energy efficiency in the state
- 17 of Illinois, there's a huge potential in a short time
- 18 frame to get a lot of the benefits from lighting
- 19 programs.
- 20 Programs that will be launched in
- 21 either the second half of the planned year 2008,
- 22 which is basically January 2009 or in year two are

- 1 being launched at a delayed state either because we
- 2 need to develop infrastructure to deliver those
- 3 programs in the state. An example being air
- 4 conditioner, HVAC, residential, in particular
- 5 targeted programs will require us to recruit, train
- 6 and certify HVAC providers to make sure that the
- 7 programs are actually implemented properly to obtain
- 8 the projected energy efficiency goals, so that's an
- 9 example of programs that will be launched in 2009
- 10 because of the need to build infrastructure in this
- 11 state.
- 12 Another components of the programs
- 13 that you will notice, especially when you look at the
- 14 residential sector, is that our whole house programs
- 15 are focused on all electric homes. There's a reason
- 16 very specific to the legislation because of that that
- 17 I wanted to explain. The legislation applies only to
- 18 the electric utilities, it does not apply to gas
- 19 utilities and the current interpretation of the
- 20 legislation also is gas savings that would come from
- 21 the programs that were whole house do not count
- towards something called the total resource of cost

- 1 test. Under the legislation, all programs have to
- 2 pass a total resource cost test. Because ComEd's
- 3 service territory has very high level of gas space
- 4 heat penetration, we've had to focus our programs in
- 5 order to pass that test on either all electric homes
- 6 or on the electric components within a home. So, for
- 7 example, our new construction program will focus on
- 8 lighting and building those relationships with
- 9 developers that focus on lighting and other all
- 10 electric applications.
- In terms of residential programs, the
- 12 first program most of our customers are familiar
- 13 with. For the last two years, ComEd has run, based
- on shareholder dollars, Change a Light, Change the
- 15 World bulb lighting programs, CFLs in the fall. The
- 16 size of that program over the last two has been has
- 17 been a little over 2 million bulbs. We have very
- 18 successfully been able to move and place those bulbs
- 19 and the size of the residential lighting program in
- 20 the first year is about two and a half times the size
- of the program that we have been running for the last
- 22 two years, so that's an area where we have had a lot

- 1 of experience locally, a lot of infrastructure in
- 2 place and we'll be ready to launch that immediately.
- 3 Another program we plan to launch
- 4 immediately is appliance recycling, which is largely
- 5 focused at second and over 10-year-old refrigerators
- 6 and freezers as well as window air-conditioning
- 7 units. The concept here is to take energy costs off
- 8 the market, make sure they're off the market and also
- 9 recycle them. As I learned in the process of working
- 10 on this plan with the latest of the art recycling,
- 11 the benefits from a global greenhouse gas perspective
- of those programs are actually greater from recycling
- than actually removing the appliances from the grid,
- 14 so that is a program that we do plan to launch
- immediately, and we're also working with Ameren and
- 16 DCEO, we want to attract a high tech appliance
- 17 recycling to the State to maximize the benefits of
- 18 this program, so that is part of our strategy.
- 19 Also mentioned earlier a multi-family
- 20 all electric sweep. Obviously in Commonwealth
- 21 Edison's service territory, we do have a fair number
- of all electric multi-family customers, that's the

- 1 largest component of all electric, concentrated both
- downtown and out in the suburban areas.
- 3 As I mentioned earlier, HVAC, which
- 4 when you think about air conditioning, air
- 5 conditioning in a single-family home is typically
- 6 with central area, it's typically about two-thirds of
- 7 their summer electric bill and -- so it's very
- 8 important to improve efficiency of both existing air
- 9 conditioning as well as new installation that will
- 10 require us recruiting, training and certifying
- 11 vendors and those programs will be launched in June
- 12 of 2009.
- 13 Also for June of 2009 would be an
- 14 advanced lighting program aimed at new construction
- 15 market. Part of what we have to balance here is a
- 16 gradually increasing amount of funding for the
- 17 programs with a need to hit the kilowatt hour goals.
- 18 Obviously new construction in the long run reaps
- 19 great benefits because you get to start from square
- one, but you don't actually get to take advantage of
- 21 the kilowatt hours until the construction is
- 22 complete. So we have to phase into that and for the

- 1 new construction for the residential sector, we'll
- 2 focus on incentives for home builders for lighting.
- 3 And, similarly, for single-family home energy
- 4 performance, it would be aimed at improving the
- 5 efficiency of all electric single-family homes. We
- 6 don't have a huge number of those at Commonwealth
- 7 Edison, but there's enough that we think that that
- 8 program is merited. It also helps those customers
- 9 who are using electric for their heat.
- 10 I neglected to mention earlier but,
- 11 really, we're supportive of these programs for two
- 12 real key measures. One, it gives customers a tool to
- 13 help them improve their home environment and save
- 14 money on their bills; and, two, it is good for the
- 15 environment.
- 16 Commercial and industrial programs,
- 17 similar to the residential programs, they will have a
- 18 heavy emphasis on lighting because there's a lot of
- 19 opportunity for lighting in our service territory.
- 20 We will launch a simpler or prescriptive programs
- 21 immediately in June. An example of that being, there
- 22 will be incentives for changing out an inefficient

- 1 T-12 light fixture for a T-5 light fixture. Those
- will be very prescriptive and there's a fairly
- 3 detailed explanation of the types of prescriptive
- 4 programs and rebates that we expect to have in the
- 5 planned filing, and that will be like all programs on
- 6 a first-come first-serve basis. ComEd, DCEO, Ameren,
- 7 we are all motivated to this in the most
- 8 cost-effective manner as possible because our
- 9 performance is measured based on achieving the
- 10 kilowatt hour goals, so we would be highly motivated
- 11 to bring customers into the programs as quickly and
- 12 effectively as possible.
- In the fall of 2008, we expect to
- 14 launch a custom program. A custom program will be
- for larger customers, in particular, our C&I
- 16 customers who have specific energy efficiency
- 17 projects that they want to do at their facility.
- 18 They will be able to bring proposals to the company,
- 19 go through an engineering review and we will
- determine incentives on a project-by-project basis.
- 21 General, overall rule of thumb, especially for the
- 22 C&I programs, is to provide enough incentive to bring

- 1 the payback to the customer down to about a two-year
- 2 payback and that goal is generally based on best
- 3 practices research.
- 4 We also want to make sure that we
- 5 reach the smallest and the hardest to reach of
- 6 commercial industrial customers and those are the
- 7 small watt meter customers, many of them do not own
- 8 or control their own facility. We want to figure out
- 9 who they are, we want to help get them identified, we
- 10 want to give them enough information so they can go
- 11 to their landlords to encourage their landlords to
- 12 participate in these programs. So we will be doing a
- 13 CFL fulfillment program where we will mail them
- 14 postcards and if they return the postcard, they will
- 15 receive an energy efficiency kit that will include
- 16 CFLs and tips and information about how to further
- improve their energy efficiency.
- We used this approach with our
- 19 low-income customers this year with our lighting
- 20 program and had a phenomenal hit rate. We had over
- 21 45 percent of the customers return their postcards to
- 22 get the energy efficiency kit. I think that is

- 1 probably a marketing record for fulfillment. Think
- 2 about it, when you get a postcard in your house, how
- 3 many do you actually return that, so we're going to
- 4 take that same approach with the smaller, harder to
- 5 reach C&I customers.
- 6 We also plan to launch in January of
- 7 2009 a retrocommissioning program and
- 8 retrocommissioning is basically a way of determining,
- 9 implementing low to no-cost measures in existing
- 10 buildings for energy efficiency savings. We received
- 11 a lot of stakeholder input that customers would like
- 12 to see more of this in the plan, so we increased it
- 13 from where we started. And the other thing that I
- 14 want to share with you tonight is that if this takes
- off, if the market for that is here in our service
- 16 territory, this is an example of where we would use
- 17 the flexibility that we hope to get from the
- 18 Commission for the plan of funneling more dollars
- 19 towards this program because it will be very
- 20 cost-effective. We think it may take a little time
- 21 to build market awareness and support for this, but
- we're very committed and do understand and took

- 1 stakeholder input that this would be an important
- 2 program.
- And finally, C&I new construction to
- 4 launch in June of 2009, and that would really provide
- 5 design assistance and incentive to building designers
- 6 and developers and architects for building more
- 7 efficient buildings here in our service territory.
- 8 ComEd has an existing economic development and new
- 9 business function, so part of how we will leverage
- 10 this is we are obviously aware when new business
- 11 comes to both our economic development efforts and
- our new business process, so this will just take time
- 13 to reap kilowatts because -- especially in C&I
- 14 construction cycles it will be anywhere from a year
- 15 to three years between design and actual completion
- of the building.
- 17 There slide is meant to talk a little
- 18 bit about how do we see the programs evolving over
- 19 time. As I mentioned earlier, because Illinois is in
- 20 a -- relative infancy in terms of energy efficiency
- 21 programs, we have a lot of fairly low-tech best
- 22 practice base solutions that are included in the

- 1 first three-year plan, but we do realize that over
- 2 time we're going to need to move towards the more
- 3 high-tech avenues of energy efficiency, smart homes,
- 4 smart grids, what we consider to be the conversions
- of energy efficiency and peak load or demand
- 6 response. This is very related to other activities
- 7 that will be going on during this three-year
- 8 first-year plan period where we all know that moving
- 9 to automated meters and smart meters is a topic in
- 10 other venues at the Commission.
- 11 And, so, we basically see this
- 12 evolving where the first three-year plan is taking
- 13 tried-and-true measures with a small R & D component,
- 14 there's about 3 percent allowed under the legislation
- 15 R & D and evolving that in the second three-year
- 16 plan.
- 17 With that, it pretty much concludes my
- 18 presentation. This slide, it just lists other ComEd
- 19 programs that are not covered under the energy
- 20 efficiency plan that are either funded through other
- 21 existing regulatory mechanisms or ComEd shareholder
- 22 dollars. I just wanted to share with everyone some

- of the other programs that we already have in place.
- 2 And in conclusion, I just want to talk
- 3 a little bit about the time line from here on out.
- 4 As I mentioned earlier, on the legislation, the ICC
- 5 decision is scheduled to be completed by
- 6 February 15th. The program launch is June 1st.
- 7 Between February 15th and June 1st, we will have a
- 8 lot of outreach. We will also begin the procurement
- 9 process for vendors to help us -- and partners to
- 10 help us deliver the programs. We have ongoing
- 11 legislation, semiannual reporting to the Commission
- 12 and stakeholders, as I mentioned earlier. ComEd is
- 13 committed to an open and transparent key stakeholder
- 14 process and we're currently working with stakeholder
- 15 parties to figure out what should be -- the details
- 16 be of a longer-term stakeholder process, but we would
- 17 envision that that would be at least quarterly and
- 18 more frequent than that, probably in the early stages
- 19 of the programs.
- 20 And we do understand the importance of
- 21 customer education and outreach. I mentioned a
- 22 little bit about that when I talked about the

- 1 solution buckets and we're very excited about
- 2 bringing these opportunities to our customers, both
- 3 to help them save money on their bills and to help
- 4 the environment. Thank you.
- 5 CHIEF PUBLIC HEARING OFFICER BENSKO: Thank you
- 6 very much.
- 7 Hans Detweiler will speak from
- 8 DCEO.
- 9 PRESENTATION
- 10 BY
- MR. HANS DETWEILER:
- 12 Thank you all for coming tonight.
- 13 It's a pleasure to be here. Some of you have heard
- 14 this before. If you haven't heard this before, then
- 15 I will try and at least make it appear as though I'm
- 16 giving this for the first time.
- 17 DCEO in the design of this overall
- 18 portfolio -- basically, we talked to a lot of
- 19 different groups, we put those groups in two
- 20 categories. One is what we call stakeholders groups,
- 21 these were basically active in the legislative
- 22 process in drafting the original legislation that we

- 1 are now fulfilling with the plan that we filed on
- 2 November 15th. And then the other groups are the
- 3 groups that are the sort of key customer classes and
- 4 other state agencies that we are going to be working
- 5 with in implementing the efficiency portfolio
- 6 standard. So, in particular, a lot of the municipal
- 7 groups.
- 8 CHIEF PUBLIC HEARING OFFICER BENSKO: Hans,
- 9 excuse me, can you speak a little louder for the
- 10 court reporter.
- 11 MR. HANS DETWEILER: Sure.
- 12 In terms of how DCEO went about
- designing the overall portfolio, basically, there
- 14 were a couple of key decisions that we made. We made
- 15 the decision that we would administer the low-income
- 16 programs and in consultation with the utilities, we
- 17 made the decision that the definition of public
- 18 sector entities that would be eligible was on the one
- 19 hand fine, we would meet the 10 percent threshold as
- 20 defined in the law; but then on the other hand, we
- 21 would also serve other public sectors entities;
- 22 namely, state governments and the universities as

- 1 well. And then finally, we made the decision to sort
- of leverage on DCEO's existing expertise and
- 3 experience that we would go after sort of market
- 4 transformation training programs which are critical
- 5 to the long-term success, meaning the longer out-year
- 6 goals of the overall portfolio.
- 7 And when you sort of combined those
- 8 with the factors that we've talked about here, the
- 9 statutory requirements in terms of serving the public
- 10 sector and the low-income sector, partnerships with
- 11 state agencies, leveraging the current programs,
- 12 needing to meet the three-year goals within the cost
- 13 cap and meeting the longer-term goals after that,
- 14 from that point that the big picture -- the portfolio
- 15 really designed itself.
- 16 A couple of other key points in terms
- 17 of the portfolio design, there are some things which
- 18 are not entirely evident in the filings specifically,
- 19 but they have a definite impact about how we went on
- 20 designing the portfolio. Have other funding sources
- 21 in addition to the efficiency portfolio standards
- 22 which we're using, in particular, for some sort of

- 1 admin costs. We have federal funds, we had a
- 2 formula -- formulaic federal grant every year that's
- 3 around \$1.8 million in support of energy efficiency
- 4 programs. We have other state funds such as the
- 5 Energy Efficiency Trust Fund, we also applied for and
- 6 receive their competitive federal funds and there are
- 7 occasional funds from the Illinois Clean Energy
- 8 Community Foundation that we receive for various
- 9 programs such as codes and training support and
- 10 things like that as well. So it's something that's
- 11 not necessarily immediately apparent in the filings
- 12 that we're getting additional support from some of
- 13 those other funding sources.
- 14 Another thing that's worth noting is
- 15 that DCEO really has taken the burden of doing the
- 16 training programs and the market transformation
- 17 programs. The only reason that we were able to do
- that was because when we were negotiating the 75/25
- 19 split with both of the two utility companies, they
- 20 both agreed that we would split the funds, we would
- 21 make the 75/25 split on the basis of dollars and,
- therefore, DCEO could effectively underperform on the

- 1 kilowatt hour goals in order to allow us to run
- 2 training programs which everybody agrees are very
- important, everybody seems to agree are necessary to
- 4 meet the longer-term goals of the portfolio standard
- 5 but which are difficult to impossible to measure what
- 6 the actual kilowatt hour reductions are that comes
- 7 from those kinds of programs, so that shows up on the
- 8 portfolio as an under performance of kilowatt hours.
- 9 In terms of the overall breakout of
- 10 the program so the -- there's the public sector, the
- 11 low-income and then technical assistance, education
- 12 and training, market transformation programs, now the
- 13 way the statute works in terms of the low-income
- 14 programs -- I'm sorry, in terms of the public sector
- programs, there's a requirement that we spend at
- 16 least 10 percent of the overall portfolio which is at
- 17 least 40 percent of the DCEO, 25 percent, if you
- 18 follow that, on the first three sectors, the
- municipal, the K through 12, and the community
- 20 colleges. Now, we additionally decided going beyond
- 21 that -- we will certainly meet that statutory
- requirement, but we're also going to support

- 1 universities and state facilities as well as other
- 2 projects from the first three categories that go
- 3 beyond that 40 percent or 10 percent requirement. So
- 4 overall we're estimating that we'll spend 65 percent
- of the total fund on public sector programs.
- 6 Generally we find those to be very cost-effective.
- 7 The low-income sector would be about
- 8 25 percent of our portfolio and the low-income
- 9 sector, unlike the public sector, what the statute
- 10 says you are to spend the pro-rata share for the
- 11 low-income sector, so it's not that we can spend at
- 12 least what the low-income sector is contributing in
- 13 terms of the total power purchases in the state --
- 14 between the market share in the state, it's that we
- 15 have to spend, basically, exactly that, whatever
- 16 their share is. So that will be approximately
- 17 25 percent.
- 18 And then in addition, both technical
- 19 assistance to help people with various types of
- 20 assessments -- customers with various types of
- 21 assessment and education and training.
- 22 This just gives you a quick breakout

- 1 in terms of what the overall estimated size of DCEO's
- 2 portfolio is, it's around 13 million, ramping up to
- 3 14 and a half million by the time you get to year
- 4 three.
- 5 And then to spend a little bit of time
- on the breakout of different program areas, in terms
- 7 of the public sector, I think what you'll see and
- 8 certainly this is very much by design is that this
- 9 program mirrors significantly what you are seeing the
- 10 program offerings of two electric utilities. So the
- 11 overwhelming majority of dollars are going to go into
- 12 the prescriptive and custom programs and the
- 13 prescriptive programs will vary at maybe, not 100
- 14 percent level of detail but at a very high level of
- detail, we'll watch the offerings of Ameren and
- 16 ComEd. So if you are a vendor that is looking to do
- 17 lighting retrofits, it's not going to matter to you
- 18 too much; if you're in market of schools or town
- 19 halls or your in market is private commercial
- 20 businesses, the incentives are going to look pretty
- 21 similar.
- The custom program we definitely have

- 1 built a customer program and we hope to find very
- 2 cost-effective opportunities in the custom space. We
- 3 are a little bit unclear beyond some sort of obvious
- 4 targets which are universities, labs, hospitals and
- 5 electric railroads. We're a little unclear how big
- 6 that long-term custom space is going to be. I mean,
- 7 if you got a lot of, basically, municipal commercial
- 8 buildings, most of their need for energy efficiency
- 9 services are going to be meet through the
- 10 prescriptive program. I don't think we know the
- answer to that yet, we'll see how that goes. We need
- 12 some freedom to adjust on an ongoing basis for that,
- 13 but we anticipate the lion's share will be
- 14 prescriptive, but we need to have the option of the
- 15 custom side.
- 16 Similarly, we're going to offer a new
- 17 construction program which is basically going to be a
- 18 per kilowatt -- I'm sorry, a per square foot payment
- 19 as the -- as you exceed building codes for specific
- 20 projects, so if you are 10 percent or 20 percent
- 21 beyond the building code, then you get escalating
- 22 payment per square foot for those facilities.

- 1 And then in its own very distinct
- 2 corner, there's the Lights for Learning Program.
- 3 This is not a program which is aimed at reducing the
- 4 load of schools themselves, it's an education program
- 5 which is run through the schools through their
- 6 fund-raising groups where you got school fund-raising
- 7 groups that are selling ComEd florescent or other
- 8 energy efficient, LED, for instance, lighting and
- 9 they use that as a fund-raiser and you actually do
- 10 get to count as those are installed kilowatt hour
- 11 reductions that result from that program.
- 12 In the low-income sector, DCEO has run
- 13 a number of low-income programs for an extended
- 14 period of time. In fact, the first program which is
- 15 modeled on the energy efficient affordable housing
- 16 construction program which, literally, we've run
- 17 since the 1908s, we've never had enough funding to
- 18 adequately serve the demand, so we're very much
- 19 looking forward to the additional resources made
- 20 possible through the electric energy efficiency
- 21 portfolio standard to run this program.
- Basically, the way to think about the

- 1 first two programs is on the gut rehab and new
- 2 construction, if you've got developers that are doing
- 3 either new construction of multi-family or new
- 4 construction of single-family or if you've got gut
- 5 rehab on existing multi-family housing and if you are
- 6 willing to take an entire menu of options and do the
- 7 entire group of options, make all of the list of
- 8 energy efficiency improvements that are recommended,
- 9 then you got get a standard payment per unit. If,
- 10 however, you are not willing to take an entire list,
- 11 you are not willing to do the entire group of those
- 12 improvements, then are you not eligible for that
- 13 program. Instead, you would go into what's called a
- 14 moderate rehab program, that's one where you could
- 15 pick and choose off of the menu and do it that way.
- 16 We do find that we're going to get better -- more
- 17 cost-effective results from the comprehensive
- 18 program; but just because of the scale of the program
- 19 that we're looking at, there's not enough demand, we
- 20 don't think, to do the whole low-income program
- 21 portfolio through just that program, we need to get
- 22 as many of the opportunities where there's just --

- 1 they're doing more limited rehab in the facilities
- 2 and, so, that's what that moderate rehab program is
- 3 about.
- 4 The remodeling of the single-family
- 5 homes, this is getting at existing low-income
- 6 single-family homes, it's a hard nut to crack. We're
- 7 looking at some partnerships with Shore Bank and a
- 8 number of other entities to do this. We want to have
- 9 an opportunity out there -- it's not going to be a
- 10 huge dollar program, but we want to make the effort
- 11 to see what we can do in that area.
- The direct install program, this is
- 13 really command and control partnership with other
- 14 state agencies like the Department of Healthcare and
- 15 Family Services where we've identified customers that
- 16 are in the low-income class, you go in and, you know,
- 17 you replace the lights, you replace the fridge, you
- 18 do those kind of things and count those kilowatt hour
- 19 savings. That is not going to be nearly as
- 20 cost-effective as the new construction and the gut
- 21 rehab programs, but it's -- we're going to need a mix
- of everything to meet the overall portfolio goals.

- 1 The technical assistance programs,
- 2 these are basically different ways of providing
- 3 assessments to customers to help them identify
- 4 cost-effective energy efficiency opportunities. We
- 5 have the existing SEDAC Center at the University of
- 6 Illinois School of Architecture. Basically we're
- 7 going to be expanding this program. It's currently
- 8 only available to private small business, we're going
- 9 to make it available to public sector entities as
- 10 well.
- 11 Similarly, for -- even for larger
- 12 customers, you've got the LEAP Program, which is a
- rebranding of our existing manufacturing
- 14 energy-efficiency program. It's really a program
- which is designed currently to provide management
- 16 practices assessments so -- helping senior managers
- 17 understand how they're going about making energy
- decisions, what are the processes that they need to
- 19 have in place as they're making energy decisions and
- 20 then what are the technical assessments that follow
- 21 from that. So we're going to rebrand that as LEAP,
- 22 the large Customer Energy Analysis Program. So,

- 1 again, public sector -- large public sector entities
- 2 will be available for that as well and the goal of
- 3 both of these programs is to drive people to both --
- 4 drive customers, both public and private, into either
- 5 the ComEd, Ameren or the DCEO custom and prescriptive
- 6 programs.
- 7 Finally, education and training
- 8 programs, basically, a comprehensive sweep, we're not
- 9 going to be able to do all of these completely, but
- 10 we're going to have to prioritize which ones will
- 11 have the greatest impact in terms of the ability
- 12 of -- the utility of these programs supporting the
- long-term goals, the later out-year goals of the
- 14 electric portfolio standard. So, you know, for
- 15 instance, the commercial contractor's end of life
- 16 replacement and rehab program, we know that there's a
- 17 lot of guys that are out there that are replacing
- 18 HVAC equipment as it fails. It's a great opportunity
- 19 for them to do right sizing, to recommend more
- 20 efficient equipment and to look at more comprehensive
- 21 packaging of what else can happen in the same
- facility at the same time; but, really, in the actual

- 1 world of the contractors that are doing that work
- 2 today across Illinois, they're really not paying much
- 3 attention to energy efficiency right now and, so, we
- 4 think there's a great opportunity to build the skill
- 5 set, that's just one example; but in commercial
- 6 residential, industrial and codes, there's a great
- 7 opportunity to build skill sets of the energy
- 8 efficiency and would be energy efficiency service
- 9 providers in all of those sectors around the state.
- 10 In terms of the initial implementation
- of this, we've produced deemed savings. These
- savings, if approved, would apply to the initial
- 13 period. If in, through the collaborative process or
- 14 the evaluation process, if it's determined that
- there's a problem with those and we need to go with
- 16 something else, then the revised standards would
- apply going forward but would not apply
- 18 retroactively.
- 19 In terms of the overall collaborative
- 20 process, it will be an advisory party -- panel with
- 21 all of the key parties participating in the process.
- 22 They played a leading role in drafting the RFP and

- 1 circulating -- selecting the evaluation firm and
- 2 ongoing program design analysis and recommendations.
- 3 All of that would be funded out of the 3 percent set
- 4 aside that was established in the statute.
- 5 When you look at the overall impact
- 6 and the goals, not just of the standard -- not just
- 7 of the energy efficiency standard, but also of the
- RPS, so this is for both -- not just DCEO, but also
- 9 Ameren and ComEd, you get a .7 percent reduction in
- 10 total kilowatt hours delivered, which is 6.3 million
- 11 megawatt hours, 2,400 megawatts of capacity of
- 12 renewables -- wind energy is the assumption there --
- 13 installed, significant carbon reductions, significant
- job recreation, both from money saved on the energy
- 15 efficiency side and from the economic activity on the
- 16 renewable energy investment side and a total of 2 and
- 17 a half billion of new economic stimulators.
- This is the same data just displayed
- 19 graphically and, again, as Mr. Bensko indicated, all
- 20 of this material is available for people in the
- 21 future and that is it.
- 22 CHIEF PUBLIC HEARING OFFICER BENSKO: Thank

- 1 you.
- 2 MR. HANS DETWEILER: Thank you.
- 3 CHIEF PUBLIC HEARING OFFICER BENSKO: I'm going
- 4 to go out and get the other sign-up sheet. If there
- 5 is anyone in the room that would like to speak on the
- 6 record tonight and you haven't signed up on the
- 7 sign-up sheets, I ask you to please go do so at this
- 8 time.
- 9 As Hans said when he started, this is
- 10 the third time that we've heard a lot of this stuff
- 11 and most of you in the room have heard the -- you
- 12 know, the reports from ComEd and DCEO. Now I want to
- hear from the public and I'd like you to use the
- 14 microphone so that the court reporter has an accurate
- 15 record. I ask that you step up to the microphone,
- 16 state your name and spell it so that she can get an
- 17 accurate record.
- So the first person I'd like to call
- 19 on is Mike Stanch.
- 20 STATEMENT
- 21 BY
- MR. MICHAEL STANCH:

- 1 My name is Mike Stanch, I'm the owner
- of Stanch Lighting and Energy. I've been in the
- 3 energy efficiency business since 1992. I've been
- 4 running my own business for about seven years. I
- 5 provide lighting design and implementation services
- 6 and also renewable design and implementation services
- 7 and just recently, I made an agreement with schools
- 8 for energy efficiency to be their independent sales
- 9 rep for Illinois.
- 10 I've been in the Chicago area for
- 11 13 years in this business. I moved here from
- 12 Minnesota with a lighting retrofit company and we
- 13 came here without a state program but with high
- 14 electric rates that we knew about which were higher
- than Minnesota, probably by about 20 or 30 percent;
- and then also very little had been done among the
- 17 customers in this area. The business has been steady
- and growing over the years, but I'm ecstatic that we
- 19 finally have an energy efficiency portfolio standard
- 20 in Illinois and that it will become -- it will be
- 21 implemented in 2008. It's been a long time coming
- 22 and this will really incentivize customers to do

- 1 energy efficiency upgrades on a widespread basis.
- 2 As to the specific plan, I feel
- 3 overall it's a good design for promoting energy
- 4 efficiency activity. I think it's a little too
- 5 overreliant on give aways for CFLs but, you know,
- 6 that should evolve to a more permanent solution down
- 7 the road.
- 8 The one thing that I would say is that
- 9 the key in these programs is to train and equip
- 10 trades allies with the information assistance to
- implement these measures. If you don't do that, you
- 12 know, you are going to have the greatest plan in the
- world, but it won't -- nothing will happen.
- 14 My initial experience in energy
- 15 efficiency was with Northern States Power in
- 16 Minnesota and also with Focus on Energy in Wisconsin
- 17 and it was a very positive experience, a very
- 18 exciting time in Minnesota for energy efficiency.
- 19 The filing -- as far as I can see, the
- 20 filings by both the State of Illinois and ComEd
- 21 reflect the best practices and the energy efficiency
- 22 area. Illinois gets the benefit -- I mean, they're

- 1 kind of a late-comer to this, but they get to learn
- 2 from others' mistakes that have happened in the past.
- And in conclusion, I look forward to
- 4 working with these programs from ComEd, Ameren and
- 5 the State of Illinois. It's a great start for a
- 6 comprehensive approach to energy efficiency in
- 7 Illinois. Thank you.
- 8 CHIEF PUBLIC HEARING OFFICER BENSKO: Thank
- 9 you, sir.
- Josh Jones.
- 11 STATEMENT
- 12 BY
- 13 MR. JOSH JONES:
- Josh Jones, J-o-s-h, J-o-n-e-s. Good
- 15 evening, my name is Josh Jones and I'm a clean energy
- 16 associate for Environment Illinois and I thank you
- for the opportunity to be here tonight. I'm here
- 18 tonight in place of our director, Rebecca Stanfield,
- 19 who couldn't be here but wanted to present the
- 20 following testimony.
- It is extremely gratifying and
- 22 exciting to be able to comment on the first ever

- 1 Illinois utility energy efficiency plans. Truly a
- 2 year ago when we began to talk with legislators and
- 3 others about taking this step in Illinois, there was
- 4 a reason to be skeptical that Illinois policymakers
- 5 would embrace the power of efficiency for electric
- 6 customers and until the bill was signed by the
- 7 governor, we remained only cautiously optimistic that
- 8 we would see these plans this year. Environmentally
- 9 Illinois is grateful to all those who helped to get
- 10 to this point in the process.
- In a setting such as this one before
- 12 utility commissioners where only a very narrow set of
- 13 interests make recognized appearances to discuss a
- 14 narrowly defined set technical issue energy effic- --
- 15 sorry. It is difficult to convey the enthusiasm
- 16 for -- that is building for energy efficiency.
- 17 The importance of these programs, the
- 18 urgent need for eliminating the growth in electricity
- 19 demand or the many ways in which taking this step
- 20 will touch lives in Illinois and all over the world.
- 21 I will take a very brief moment to try to do so.
- 22 It's worth repeating what you've heard from others,

- 1 that these energy efficiency programs will lower
- 2 electric bills, saving Illinoisans millions of
- dollars each year and, of course, that is one of the
- 4 primary concerns of this body.
- 5 This savings will help spur economic
- 6 growth increasingly constrained by pressure on
- 7 consumers to pay an increasing proportion of their
- 8 income on basic needs. In addition, our air quality
- 9 will improve as we reduce the need for power from the
- 10 coal-burning power plants that currently serve our
- 11 electric grids and the incidents of asthma attacks,
- 12 heart attacks and other health impacts resulting from
- 13 the pollution emitted by these plants will go down.
- 14 But the greatest benefit of all is the
- 15 reduction of global warming pollution. Illinois'
- 16 emissions of global warming pollution is comparable
- 17 to many of the most polluting nations in the world.
- 18 If Illinois were a nation, it would rank 24th amongst
- 19 the world's most polluting 200 nations for carbon
- 20 dioxide emissions, therefore, a state like Illinois
- 21 has the capacity to make a difference by reining in
- 22 demand and meeting an increasing proportion of demand

- 1 with clean, renewable energy sources.
- More than most states, we can
- 3 contribute to the worldwide effort to rein in the
- 4 pollution that causes global warming dramatically by
- 5 midcentury to avoid catastrophic consequences
- 6 including inundation of the homes of 200 million
- 7 people who live in costal areas vulnerable to sea
- 8 rise. Now, these people, of course, are not here
- 9 today, but they will benefit from these programs in
- 10 combination with similar work in other states
- 11 throughout the nation. Up to 40 percent of the
- world's species will not be able to adapt quickly
- 13 enough to ecological changes caused by global
- 14 warming. Many more people will face poverty and
- 15 hunger. We will continue to see longer and more
- 16 severe Western wildfire seasons. We will continue to
- 17 see more severe hurricanes and floods and we will
- 18 continue to see lower water levels in Lake Michigan
- 19 fall even as more and more people in drought-stricken
- 20 areas look to the Great Lakes as a source of water.
- 21 Throughout the process to date,
- 22 Environment Illinois has put a high value on getting

- 1 the programs into the field quickly and I know that
- 2 has presented it's share of challenges for the
- 3 stakeholders. Environment Illinois commends ComEd,
- 4 Ameren and DCEO for their hard work in building the
- 5 expertise and conducting a fair and open process
- 6 while meeting the legislation's deadlines.
- Going forward, we hope to continue our
- 8 participation as a stakeholder to ensure that the
- 9 programs meet the standard and deliver the benefits
- 10 they are designed to deliver. We intend to
- 11 participate throughout the implementation an
- 12 evaluation of the three-year plan.
- 13 The Natural Resources Defense Council
- 14 has drafted and submitted well-considered guidelines
- 15 for the structuring and conducting -- for structuring
- 16 and conducting that process and Environment Illinois
- is happy to support those recommendations.
- So I thank you again for the
- 19 opportunity to present these comments on behalf of
- 20 Environment Illinois. Thank you.
- 21 CHIEF PUBLIC HEARING OFFICER BENSKO: Thank
- 22 you.

- 1 Ron Jolly.
- 2 MR. JOLLY: Actually, just put my name down
- 3 just to register my presence.
- 4 CHIEF PUBLIC HEARING OFFICER BENSKO: Okay.
- 5 Toni O-r-n-e-l-a-s.
- 6 MS. ORNELAS: Same, with the city of Chicago.
- 7 CHIEF PUBLIC HEARING OFFICER BENSKO: Anne
- 8 McKibbin.
- 9 STATEMENT
- 10 BY
- MS. McKIBBIN:
- Good evening, I'm Anne McKibbin with
- the Citizens Utility Board, it's A-n-n-e,
- 14 M-c-K-i-b-b-i-n. Energy efficiency and demand
- 15 response are really the best ways that Illinois
- 16 consumers can take control of their own utility
- 17 bills. Right now they face barriers towards
- installing energy efficiency equipment, for example,
- 19 with high up-front costs or some split incentives
- 20 between landlords and their tenants, often tenants
- 21 pay the electric bill, but it's up to the landlord to
- 22 put in energy efficient equipment or windows, so that

- 1 can be a huge barrier for people even when they know
- 2 that energy efficiency will benefit them. We're
- 3 happy -- we're very happy to see this legislation
- 4 start to address those barriers.
- 5 Regarding the specific programs, we
- 6 appreciate the stakeholder process, that DCEO and the
- 7 companies has engaged us in and we were happy to
- 8 participate in that.
- 9 And the programs that came out of that
- 10 process, we're optimistic that they'll be able to
- 11 fulfill their goals. We look forward to working with
- 12 the companies and with DCEO to ensure that those
- 13 programs fulfill their promise in the actual
- implementation.
- 15 CUB believes that these programs and
- 16 the energy efficiency portfolio and demand response
- 17 standards in this legislation are really just the
- 18 beginning of things that Illinois needs to do to
- 19 bring the benefits of energy efficiency and demand
- 20 response to consumers and we look to continuing with
- 21 that work. Thank you.
- 22 CHIEF PUBLIC HEARING OFFICER BENSKO: Thank

```
1
     you.
2
                    Douglas Paulin.
           MR. DOUGLAS PAULIN: Just record that I was
3
4
     here.
5
           CHIEF PUBLIC HEARING OFFICER BENSKO: Is there
     anyone else that would like to speak on the record at
6
     this time?
7
8
                       (No response.)
                    Seeing none, I will adjourn this
9
10
     meeting and when the court reporter leaves, then
     we'll do the question-and-answer period.
11
12
                       (Which were all
13
                       the proceedings had.)
14
15
16
17
18
19
20
21
```